

SELL FIRST, BUY LATER: A GUIDE



Use these super simple steps to generate cash from your clutter - again, and again.

Sell your old stuff first, so that you can buy what you need later.

1 MAKE A LIST

Have a big declutter and create an inventory of items you can sell. Write each item on a sticky note then stick them on the 'Things to Sell' board. Don't try and sell everything at once - do batches of 3-5 items at a time.

2 DO YOUR RESEARCH

What did you pay for each item and how old is it? What do people actually pay for it second-hand, in the condition you have? How in demand is it? Use this information to price your items - don't sell yourself short, but do sell!

3 TAKE GOOD PHOTOS

Photograph your first 'batch'. Well lit, good quality photos of the item you're selling will reduce the number of questions asked by interested parties. Don't waste your time on that.

Upload your photos into folders on your computer that make sense to you. Create a folder for each item and archive it once sold.

4 LIST ONLINE

List your items for sale online - wherever you choose but stick to one and get familiar with how to sell on that platform. You'll get better at it.

5 CREATE A DEPARTURE LOUNGE

This is just an area in the house/basement/garage that is set aside for the items you're selling - so that you can keep them clean, organised and accessible (ready to ship!)

6 LABEL AS YOU SELL

Once you close the sale, label the items with the buyer's name and address, and make any required notes (picking up, to pay/paid etc.). Move the item's sticky note across your 'things to sell' board, so you can keep track of where things are at.

7 BATCH SHIP

Batch ship sold items once or twice a week to reduce the workload.

8 RINSE, REPEAT

Now that you've sold a batch, tweak the process to suit you, so that it's easy to rinse and repeat it whenever you need to generate some money, or clear some space!

Enjoy your money!



THINGS TO SELL

LISTED ONLINE

SOLD

TO PAY

PAID

PICK UP

TO SHIP